



Taylor Asset Management launches Taylor Partners Fund

Toronto, June 13, 2013: Taylor Asset Management Inc. is pleased to announce the launch of Taylor Partners Fund (the “Fund”). The Fund will be managed by multi-award-winning, 25-year industry veteran David Taylor. It will invest in quality North American businesses to capitalize on Mr. Taylor’s outstanding track record of investing in US and Canadian equities.

“Our objective for this fund is to maximize long term returns. I’m very excited about the opportunities I’m seeing in equities – particularly in the US – and this mandate gives us considerable flexibility to achieve that,” said David Taylor, President and Chief Investment Officer, Taylor Asset Management Inc.

“We’re also making a sizable investment in the Fund alongside our unitholders,” added Mr. Taylor. “This fund is about building a long term partnership with our clients.”

The Fund will be available via FundSERV and is expected to be available to investors at major Canadian investment dealers.

About Taylor Asset Management

Taylor Asset Management Inc. is an independent investment management firm, founded by portfolio manager David Taylor. One of Canada’s fastest growing investment managers, Taylor Asset Management Inc. manages over \$1 billion for individual and institutional investors.

Taylor Partners Fund is a prospectus-exempt product offered on a private placement basis. Units are offered on a continuous basis in accordance with applicable securities legislation to investors who either invest a regulatory minimum of \$150,000 or who meet the definition of “accredited investor” under the legislation. Comprehensive information about the Fund, the investment strategy and potential risks are contained in the Fund’s Confidential Offering Memorandum.

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